



**JRB ART**  
**AT THE ELMS**  
Pasco Arts District

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## TEN FACTS ABOUT PHOTOGRAPHY

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**By Julie Maguire**  
**Director of the Brett Weston Archives**

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Christa Blackwood, "Moab N189," Archival Inkjet Print, 32 x 40 in., \$2,700

- The word photography began being used in the 1830s.
- Nicephore Niepce invented what became the modern photographic process in 1826/27. He and Louis Daguerre worked together in person and via correspondence to improve the process. After Niepce's death, Daguerre was able to reduce the exposure time from 8 hours to 30 minutes and the daguerreotype was born in 1837.

- From the beginning photography was compared with painting. Some even feeling it would lead to the death of painting. Later painters realized they could use photography to enhance their own practices.
- In 1925 Leica introduced the 35 mm photography format.
- The first color photograph was taken in 1861, but a mass produced color format didn't become available until the 1930s.
- The main genres of photography include portraiture, photojournalism, documentary, landscape, architectural, social documentation and finally photography as art.
- The first digital camera was invented in 1975.
- The most expensive photograph on record was an Andreas Gursky photograph that sold for \$4.3 million at auction in 2011.
- We now produce more photographs every two minutes compared to all the photographs created in the world during the 19<sup>th</sup> century. Over 730 billion photos a year are shared on Facebook alone. It is hard to calculate the actual number overall.
- Despite the popularity of digital images, black and white film sales have increased 5% annually over the last five years.



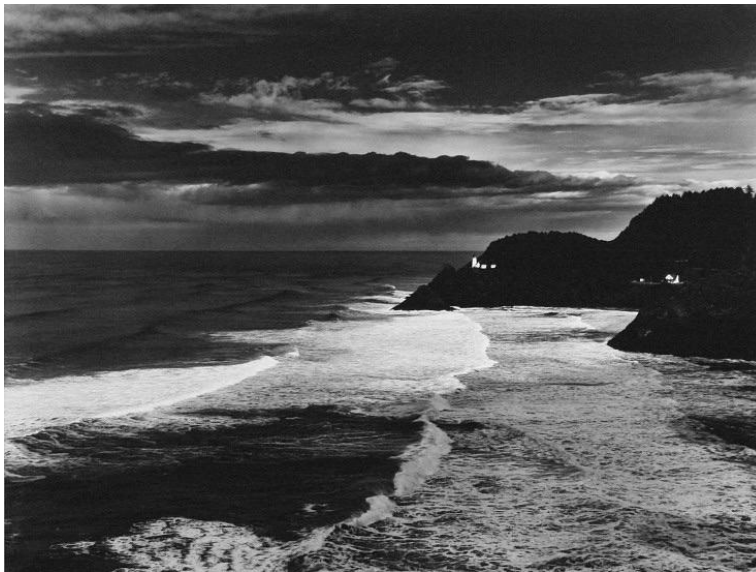
Andreas Gursky, "Rhein II," 1999, C-Print Mounted to Acrylic Glass, 74.8 x 141.7 in., NFS



Brett Weston, "Untitled (Sierra Lake)," 1978, Silver Gelatin Print, 11 x 12 1/2 in., \$4,000



Catherine Adams, "The Acute Charm of Ruin & Development, Building 2.14 (Calle Amargura), Havana, Cuba," 2017, Archival Pigment Print, 8 x 10 in., \$500



Brett Weston, "Untitled (Shoreline, California)," 1978, Silver Gelatin Print, 16 x 20 in., \$9,000

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**2810 N Walker Ave | [jrbartgallery.com](http://jrbartgallery.com) | 405.528.6336**

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